

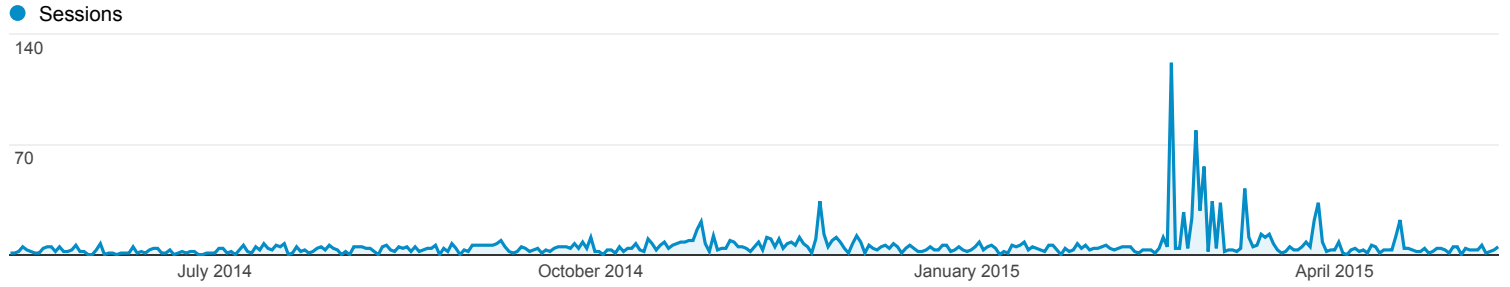
12 May 2014 - 11 May 2015

# Language

All Sessions  
100.00%

Explorer

Summary



| Language  | Acquisition                                    |  |  | Behaviour                                     |  |  | Conversions                                    |                                   |   |
|-----------|--|--|--|---|--|--|--|-----------------------------------|---|
|           | Sessions                                       | % New Sessions                                   | New Users                                      | Bounce Rate                                   | Pages/Session                                | Avg. Session Duration                                | Goal Conversion Rate                           | Goal Completions                  | Goal Value                                |
|           | <b>2,004</b><br>% of Total: 100.00%<br>(2,004) | <b>86.18%</b><br>Avg for View: 86.08%<br>(0.12%) | <b>1,727</b><br>% of Total: 100.12%<br>(1,725) | <b>75.10%</b><br>Avg for View: 75.10% (0.00%) | <b>1.67</b><br>Avg for View: 1.67<br>(0.00%) | <b>00:01:10</b><br>Avg for View: 00:01:10<br>(0.00%) | <b>0.00%</b><br>Avg for View: 0.00%<br>(0.00%) | <b>0</b><br>% of Total: 0.00% (0) | <b>£0.00</b><br>% of Total: 0.00% (£0.00) |
| 1. en-gb  | <b>820</b> (40.92%)                            | 79.63%   | 653 (37.81%)                                   | 66.34%  | 1.78   | 00:01:20   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 2. en-us  | <b>606</b> (30.24%)                            | 82.51%   | 500 (28.95%)                                   | 65.51%  | 1.95   | 00:01:59   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 3. pt-br  | <b>328</b> (16.37%)                            | 99.70%   | 327 (18.93%)                                   | 98.78%  | 1.38   | 00:00:03   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 4. it-it  | <b>41</b> (2.05%)                              | 100.00%  | 41 (2.37%)                                     | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 5. es-es  | <b>25</b> (1.25%)                              | 100.00%  | 25 (1.45%)                                     | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 6. pt-pt  | <b>24</b> (1.20%)                              | 100.00%  | 24 (1.39%)                                     | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 7. es-mx  | <b>15</b> (0.75%)                              | 100.00%  | 15 (0.87%)                                     | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 8. c      | <b>10</b> (0.50%)                              | 100.00%  | 10 (0.58%)                                     | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 9. fr-fr  | <b>9</b> (0.45%)                               | 100.00%  | 9 (0.52%)                                      | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 10. en    | <b>7</b> (0.35%)                               | 85.71%   | 6 (0.35%)                                      | 85.71%  | 1.43   | 00:00:13   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 11. es-ar | <b>7</b> (0.35%)                               | 100.00%  | 7 (0.41%)                                      | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 12. es-co | <b>7</b> (0.35%)                               | 100.00%  | 7 (0.41%)                                      | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 13. es-ve | <b>6</b> (0.30%)                               | 100.00%  | 6 (0.35%)                                      | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 14. fr    | <b>6</b> (0.30%)                               | 100.00%  | 6 (0.35%)                                      | 83.33%  | 1.67   | 00:00:51   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 15. en-in | <b>4</b> (0.20%)                               | 100.00%  | 4 (0.23%)                                      | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 16. es-ec | <b>4</b> (0.20%)                               | 100.00%  | 4 (0.23%)                                      | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 17. sv-se | <b>4</b> (0.20%)                               | 100.00%  | 4 (0.23%)                                      | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 18. th-th | <b>4</b> (0.20%)                               | 100.00%  | 4 (0.23%)                                      | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 19. de    | <b>3</b> (0.15%)                               | 100.00%  | 3 (0.17%)                                      | 66.67%  | 2.00   | 00:00:23   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |
| 20. el-gr | <b>3</b> (0.15%)                               | 100.00%  | 3 (0.17%)                                      | 100.00%                                       | 1.00   | 00:00:00   | 0.00%  | 0 (0.00%)                         | £0.00 (0.00%)                             |

| Rank | Language | Count | Percentage | Count   | Percentage | Count   | Duration | Percentage | Count    | Percentage | Revenue |         |       |         |
|------|----------|-------|------------|---------|------------|---------|----------|------------|----------|------------|---------|---------|-------|---------|
| 21.  | es-cl    | 3     | (0.15%)    | 100.00% | 3          | (0.17%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 22.  | he-il    | 3     | (0.15%)    | 100.00% | 3          | (0.17%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 23.  | nl-nl    | 3     | (0.15%)    | 66.67%  | 2          | (0.12%) | 33.33%   | 1.67       | 00:00:44 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 24.  | tr-tr    | 3     | (0.15%)    | 100.00% | 3          | (0.17%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 25.  | en-my    | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 26.  | en-ph    | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 27.  | en-sg    | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 28.  | es-pa    | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 29.  | es-pe    | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 30.  | hu       | 2     | (0.10%)    | 50.00%  | 1          | (0.06%) | 50.00%   | 1.50       | 00:03:38 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 31.  | it       | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 32.  | ja-jp    | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 33.  | nl       | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 50.00%   | 1.50       | 00:00:40 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 34.  | pl-pl    | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 35.  | zh-cn    | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 36.  | zh-tw    | 2     | (0.10%)    | 100.00% | 2          | (0.12%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 37.  | ar-ae    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 38.  | ar-dz    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 39.  | ar-eg    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 40.  | ar-ye    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 41.  | bg-bg    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 42.  | bs-ba    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 43.  | ca-es    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 44.  | cs       | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 0.00%    | 2.00       | 00:00:21 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 45.  | da-dk    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 46.  | de-de    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 47.  | en-au    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 48.  | en-ie    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 49.  | en-za    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 50.  | es       | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 51.  | es-cr    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 52.  | es-do    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 53.  | es-ni    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 54.  | es-sv    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 55.  | fi-fi    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 56.  | fr-ch    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 57.  | he       | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 58.  | id-id    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 59.  | it-ch    | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 100.00%  | 1.00       | 00:00:00 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |
| 60.  | ja       | 1     | (0.05%)    | 100.00% | 1          | (0.06%) | 0.00%    | 2.00       | 00:05:33 | 0.00%      | 0       | (0.00%) | £0.00 | (0.00%) |

|     |       |           |         |           |         |      |          |       |           |               |
|-----|-------|-----------|---------|-----------|---------|------|----------|-------|-----------|---------------|
| 61. | ko-kr | 1 (0.05%) | 100.00% | 1 (0.06%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |
| 62. | ms-my | 1 (0.05%) | 100.00% | 1 (0.06%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |
| 63. | nb    | 1 (0.05%) | 100.00% | 1 (0.06%) | 0.00%   | 2.00 | 00:05:53 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |
| 64. | nb-no | 1 (0.05%) | 100.00% | 1 (0.06%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |
| 65. | pl    | 1 (0.05%) | 100.00% | 1 (0.06%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |
| 66. | ru    | 1 (0.05%) | 100.00% | 1 (0.06%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |
| 67. | ru-ru | 1 (0.05%) | 100.00% | 1 (0.06%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |
| 68. | sk    | 1 (0.05%) | 100.00% | 1 (0.06%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |
| 69. | sl-si | 1 (0.05%) | 100.00% | 1 (0.06%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |
| 70. | sq-al | 1 (0.05%) | 100.00% | 1 (0.06%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |
| 71. | uk-ua | 1 (0.05%) | 100.00% | 1 (0.06%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | £0.00 (0.00%) |

Rows 1 - 71 of 71