

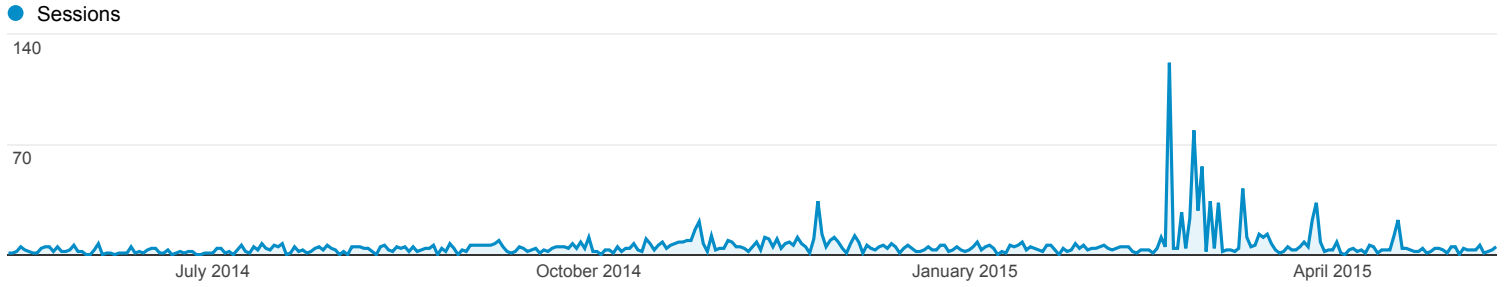
12 May 2014 - 11 May 2015

Browser & OS

All Sessions
100.00%

Explorer

Summary



Browser	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,004 <small>% of Total: 100.00% (2,004)</small>	86.18% <small>Avg for View: 86.08% (0.12%)</small>	1,727 <small>% of Total: 100.12% (1,725)</small>	75.10% <small>Avg for View: 75.10% (0.00%)</small>	1.67 <small>Avg for View: 1.67 (0.00%)</small>	00:01:10 <small>Avg for View: 00:01:10 (0.00%)</small>	0.00% <small>Avg for View: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	£0.00 <small>% of Total: 0.00% (£0.00)</small>
1. Chrome	802 (40.02%)	94.76%	760 (44.01%)	90.52%	1.36	00:00:20	0.00%	0 (0.00%)	£0.00 (0.00%)
2. Internet Explorer	657 (32.78%)	93.30%	613 (35.50%)	59.21%	2.08	00:01:47	0.00%	0 (0.00%)	£0.00 (0.00%)
3. Safari	263 (13.12%)	83.27%	219 (12.68%)	78.71%	1.39	00:00:37	0.00%	0 (0.00%)	£0.00 (0.00%)
4. Firefox	226 (11.28%)	35.84%	81 (4.69%)	61.50%	2.00	00:03:08	0.00%	0 (0.00%)	£0.00 (0.00%)
5. Safari (in-app)	20 (1.00%)	100.00%	20 (1.16%)	90.00%	1.20	00:00:10	0.00%	0 (0.00%)	£0.00 (0.00%)
6. Android Browser	11 (0.55%)	90.91%	10 (0.58%)	72.73%	1.64	00:00:34	0.00%	0 (0.00%)	£0.00 (0.00%)
7. IE with Chrome Frame	6 (0.30%)	83.33%	5 (0.29%)	33.33%	2.67	00:03:24	0.00%	0 (0.00%)	£0.00 (0.00%)
8. Mozilla Compatible Agent	6 (0.30%)	100.00%	6 (0.35%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
9. (not set)	5 (0.25%)	100.00%	5 (0.29%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)
10. Opera	3 (0.15%)	100.00%	3 (0.17%)	66.67%	2.00	00:00:29	0.00%	0 (0.00%)	£0.00 (0.00%)
11. Amazon Silk	2 (0.10%)	100.00%	2 (0.12%)	50.00%	2.00	00:00:06	0.00%	0 (0.00%)	£0.00 (0.00%)
12. SeaMonkey	2 (0.10%)	100.00%	2 (0.12%)	50.00%	1.00	00:00:23	0.00%	0 (0.00%)	£0.00 (0.00%)
13. BlackBerry	1 (0.05%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	£0.00 (0.00%)

